

## The Southwest Airlines Way Jody Hoffer Gittel

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### **The Southwest Airlines Way: Gittell, Jody Hoffer ...**

Gittell, Jody Hoffer. The Southwest Airlines Way: Using the Power of Relationships to Achieve High Performance. New York: McGraw-Hill, 2003. Austin, Rob and Gittell, Jody Hoffer. "When It Should Not Work but Does: Anomalies of High Performance." Business Performance Measurement. Ed. Andy Neely. Cambridge University Press, 2002. Gittell, Jody Hoffer.

### **Jody Hoffer Gittell | Brandeis University**

Based on extensive research, Jody Hoffer Gittell's The Southwest Way is filled with actual examples of business process at Southwest as compared to other airlines. The reader can easily see how basic practices based on internal values at Southwest, such as, investing in leadership development and people have made such a big difference.

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The Southwest Airlines Way: Using the Power of Relationships to Achieve High Performance: Author: Jody Hoffer Gittell: Edition: illustrated, reprint: Publisher: McGraw-Hill, 2003: Original from:...

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### **Amazon.com: Customer reviews: The Southwest Airlines Way**

It indicates a way to close an interaction, or dismiss a notification. ... Southwest Airlines just announced 10 new routes and has a new shortest that's only 73 miles long - here's the full list.